

Who Are You Wearing – Rosie Jones

[Upbeat electronic music]

KIRI PRITCHARD-MCLEAN: Hello and welcome to Who Are You Wearing, a podcast all about style and fashion hosted by me, Kiri Pritchard-McLean, self-appointed Head of Fashion in – not even in my own house. My partner's way better dressed than me. This week I will be rifling through the wardrobe and photo albums of the stupendous Rosie Jones, a phenomenal stand-up comedian, presenter, author, all the things that sound very impressive.

And obviously you will all already know Rosie and love her work, but I really wanted to chat about the clothes she wears. Because obviously she always looks great, but everything that I see her in always seems like a very considered choice. Like every item of clothing. That was my hunch, so I really wanted to have a chat with her. And it turns out I was bang on the money, guys. I was right.

This episode was recorded in April of 2021. Rosie was back in Yorkshire with her family and I was locked in my cupboard like an old, broken Hoover. Rosie is so articulate and daft and I'm so pleased you get to listen to this chat. So sit back and relax, unless you're out on a run listening to this. You will never get a PB doing that. Either way, just settle in and enjoy me asking Rosie Jones, 'who are you wearing?'

ROSIE JONES: I was in my head going through my clothes journey, and it's completely been a rollercoaster. But actually where I am now is where I was at four years old. So there's a great photo of me, um, when I was in reception at school. And it was summer. So we were all in little pink summer dresses, but I had just learnt how

to walk. I literally learnt for school because I went to a mainstream school and I said, 'Mummy, if I'm going to grown-up school, I'm going to walk because that's what you do.' So I literally decided to walk, um, but I couldn't walk in the traditional girl shoes.

So I wore Doc Martens. And there – there's a photo of me four years old in a pink dress and massive Doc Marten boots. And I look cool as shit. So actually yeah, where I was at four years old – I'm there now, but I went on a massive, massive journey I think because of my sexuality. So soon after that, I threw out all my dresses and I only wore trousers and hoodies. And I listened to Blink-182 and I – I wanted to be a little skater girl, but me and skateboards – no. No.

Um, and then so that was probably my teenage years until I was 18. And at 18 I was massively in denial about my sexuality. And I went to uni and all my friends were girls. And I think quite consciously I threw out all my dresses, then threw out all my trousers, all my hoodies, all my skater shit. And I did about ten years – probably up until we met each other – of wearing the cute Rosie dresses, skirts, tights. Always Doc Martens, I mean they never left me.

And then yeah, it's only recently that I've been trying a few trousers and of course the dungarees came back. Probably – I mean it's a combination of things. I wore the Rosie dresses because I thought they hid my boobs, my belly, and my sexuality. And recently I don't want to hide any of that, so although I still love the adorable dresses, I'm now able to wear more fitting shirts and blouses and yeah, a lot more dungarees.

KIRI: Still adorable, though. That's beautiful, the – the journey there. So as – Rosie in that pink dress and those dungarees, like did you – did you pick the dungarees? Was that you having a – your style as a kid? Like did you have a strong sense of who – how you wanted to look? Or was it – did Mum dress you or Dad dress you? Or is it all – is there siblings that influenced it?

ROSIE: It's interesting because right now at 30, clothes are everything. And right now during the pandemic, I have about 20 facemasks because my facemask needs to match my outfit. So it's fascinating that now clothes are a lot, but definitely as a child I couldn't be assed.

And I think a lot of that was my disability in that I just wanted something easy. I just wanted something without buttons or zips. I wanted something that I could pop on and I got a lot better with time, but definitely as a child I, um, I dribbled a lot. Like constantly. So much so that I had to take extra clothes wherever I went. So I couldn't have a favourite jumper or favourite t-shirt because I would wear it for an hour, soak the shit out of it, and then had to wear another one. So yeah, I never remember having a favourite dress or favourite outfit. It was very much practical. 'Can I have a wee in this? Can I get it on and off easy? Yes, I'll wear that.'

KIRI: So you didn't have a favourite, but did you have anything that you were ever put in that you were like, 'I hate this and I don't feel like me in it?' Or was it you disliking it was – was only ever down to how practical it was in terms of making it work with your disability?

ROSIE: Yeah, it's interesting. I mean I say this all the time, but I love my mum. She's the best woman in the world. Um, and she – I

don't think she would ever like put me in something I hated. Even now at 30, I go home and she goes, 'I bought you an outfit,' and it's always a – a stripey top or a pair of dungarees. So I think she knew me so well that no, I never wore anything that I hated.

KIRI: What a refreshing response.

[Both laugh]

That's such a nice thing to hear. So – so when did you start feeling like you – I guess were like – when you were a teenager, did you feel like your style was coming out? Or were you still like – is that when you were like, 'I'm now cosplaying as a straight girl,' and were like, 'and this is what straight girls wear?' Or were you – or were you finding – I know you're a skater, did that come a bit later?

ROSIE: Yeah, I think it's interesting for me to look back now, but I think I was always pretending. I was always looking at my friends, going, 'they're wearing that, so I'll wear that.' If I look back now, I think I wanted to wear dungarees the whole time, but it's so fascinating.

I remembered recently, um, when I was sure I was gay but nobody knew, I went out and bought myself a beanie. Um, and – but I would never, ever wear it in public. I would wear it in the house for me. And that notion is hilarious. Because it's not like I would go out into the world with a beanie and people would go, 'she's a lesbian.' And I'd be like, 'no, they got me.' Um, but yeah. For me. When I was in the comfort of my own house, I'd put the beanie on and I'd feel gay. And I'd feel confident with my sexuality. So yeah, it wasn't like, 'boohoo, woe is me.' But I

definitely thought, 'I want to wear that but I'm not ready to fully embrace that side of me.'

KIRI: Did the – did the beanie ever make it out the house?

ROSIE: It did. It did. About a year later, I came out to my friend and I thought, 'I'll wear it.' And I wore it and believe it or not, nobody said anything.

[Both laugh]

KIRI: You talk about your relationship with your mum being – it sounds so beautiful. So lots of people go through – here's the thing I'm noticing – loads of the comedians that we're talking to – because we're talking to people from all over, but the comedians, loads of us went through – because I did that – that skater phase. That emo-y skater. And I know it was a big subculture, but it – it still felt like we were the weird ones in schools. So it just seems like a pattern of out – outsidership starting early. Um, so did you ever – did you have a rebellious phase that showed up in what you were wearing? But I guess – was there anything to even rebel against?

ROSIE: No, and that's that thing – my mum was incredible in that she always let me do what – whatever I wanted. It's like the first time I got truly, truly battered I think I was 15. And I had a shit load of Lambrini and I – I threw up everywhere and my dad, um, picked me up and I got home and I threw up everywhere again. And I got in bed and my mum came in and I thought, 'fuck. Shit.' And she said, 'Rosie, have you drunk a lot?' And I went, 'yeah.' And she went, 'do you feel awful?' 'Yeah.' And she went, 'Rosie, I've never been so proud of you.'

[Both laugh]

ROSIE: So like that's the thing. You couldn't rebel and I don't think I got that battered for years because I learnt my lesson. Like her coming in the room shouting at me wouldn't have done anything because I already felt terrible. So yeah, she's – or – and my dad as well. They've always supported me so yeah, there was absolutely no point in rebelling.

KIRI: So what stage do you think that – that your – the style that we know now, the – the adorableness, the Rosie dresses and the dungarees and the stripes, when did that start showing? Because you're not against experimentation. Because you used to go out in drag, right? When – when you were younger?

ROSIE: Yeah. Yeah, yeah. On – hilariously, when I moved to London, I, um, I got friendly with a load of drag queens and we would go out but I wouldn't be out yet, so I was literally straight Rosie. Dull. And – and I would dress up in drag. So I would dress up as a woman dressed as a man dressed as a woman. And my – my drag name was Sarah Bull Pallsy, which I am very proud of. Um, so yeah, that was probably before I properly found my style.

You know what? I think it's only since performing comedy – and I find this fascinating as a female comedian. I think when I started I was a bit like, 'fuck you, fuck the audience. I'll wear whatever I want to.' But I probably only the past two years, I've figured out that I need to dress a certain way in order for me to feel confident when performing.

Um, a very good friend of mine, fellow comedian Sarah Barron, she's amazing and American. And I think she could only get away with it because she's this uber confident American. Recently she

said to me, 'Rosie, when did you get fit?' And – and I think it's actually recently I started wearing like leather skirts, more fitting blouses, and I'm dancing with that feminine/ masculine cuteness and it works for stage because I – I feel fit. I feel confident. So when I go out in a tiny mini leather skirt, I feel confident enough to tell my jokes with conviction. So yeah, it's a journey but I think only the past two years in comedy, I've really embraced this side of me.

KIRI: I love it. Yeah, I love the – the – like the soft feeling of the blouses is so feminine. And then, you're right, there's something about – even though it's a – like a skirt, a leather skirt feels like it's very hard and masculine.

ROSIE: Yeah.

KIRI: And then yeah, I think – I just think it's a great look. And also your hair, which is like a mane, always adds – whether it's up or not, always adds a softness to everything. So you can be wearing Docs and a leather skirt, which can feel quite, you know, like masculine. But your hair will bring a softness and your big old jugs will bring a softness to it. So it's such an interesting – it's such an interesting mix.

ROSIE: Yeah.

KIRI: And I guess in that way, like comedians I think think about – especially the very stylish ones – what they wear to the nth degree, because you realise that what you wear can actually tell you a – a story for you before you've even opened your mouth.

ROSIE: Yeah. Yeah. Yeah. And a lot of my comedy, like I said before, I think what works for me is when I wobble onstage and

people go, 'aw, bless her. She's cute. She's adorable. Aw.' Even my name, 'aw, she's Rosie.' And then when I come up with something quite aggressive or downright filthy, it takes people a minute to go, 'did she say that?' And that makes the surprise and the joy bigger. So yeah, definitely the blouses lead into that cuteness, but then you've either got the leather skirt or the big Doc Martens that literally go, 'don't fuck with me.'

KIRI: It's great. It's so – it's such a smart thing to do with the story that you're telling yourself. With all the hair that you've got, I know you say that that's a – that's a practicality issue, but is your – is your hair part of – your hair and makeup, do you think of that as part of your outfit?

ROSIE: Yeah, and again it – it leads into my disability a lot because day to day, how we're talking now, I've got no makeup on and I – I brush my hair. That's it. And I'm very confident to go out into the world like this and do gigs like this. Um, but definitely for telly and for bigger gigs, one of my favourite things is we do get hair and makeup.

And I love my hair. My nana is Spanish, so I got very thick, dark, Spanish hair. And I bloody love a curl. So if I got hair and makeup, it just makes me feel a thousand times more confident because again I'll go for long, curly hair. And I'll probably go for, um, eyelashes and a red lip because I think leaning towards my feminine side definitely for telly makes me more confident. But yeah, day to day I'm very happy popping my hair up and going out with no makeup on. So I don't need hair and makeup, but when I do have it I love it.

KIRI: That's great. When you're saying it makes you, you know, for – for telly, it's – it's more feminine, hair and makeup and – and so

you feel more comfortable on television, is that because you know that that femininity helps the jokes? Or do you feel like it makes you more palatable? Or is it the – the way that, um, it's the old switcheroo, I guess? Because by being very femme, people don't necessarily – well, they'll make assumptions about your sexuality that aren't always correct? Or is it an element of all of those?

ROSIE: Yeah, I do think it's all of them, actually. And I think it's mainly sexuality because growing up I come from a little, small-minded town in Yorkshire. And literally for years I thought, 'I'm not gay. I don't have short hair.' Like I thought it was that simple. And for me I enjoy having long hair. I enjoy wearing dresses. So I don't want to say I do it for other people, because I definitely do it for myself and for my own confidence, but I do think it's important when I'm on telly to go, 'hello, I got long, curly hair and red lipstick and I love fucking women.' So – so whatever preconceptions of lesbians you have go away. Because this is what this lesbian looks like.

[Upbeat electronic music]

KIRI: Is there, um, is there a trend – I imagine especially when you were a teenager or in your early 20s when you're out in, you know, going out in uni and things like that, that you tried to pull off and it just wasn't happening?

ROSIE: Oh, I definitely tried a bodycon dress. Fuck me. I – I do not have the body. I mean I look like a sausage in a condom.

KIRI: I thought you would just look like a – a pair of tits on a handle. You know, like on a stick? That's what I see – it's just like –

[Both laugh]

ROSIE: But this is something fascinating with me and my tits. I think in my early 20s I thought, 'shit, I've got big boobs. I need to get low-cut tops.' Um, and I never felt comfortable with them. I don't feel comfy in low-cut tops or the tight, bodycon dresses. So definitely I got big tits and everyone can see them, but I don't necessarily ever wear low-cut because for me I'm not ashamed of them. I just feel more comfortable when they're put away.

KIRI: You're a prude, yeah.

ROSIE: Yeah.

KIRI: What's your relationship like with – do you like a charity shop? Do you like vintage or secondhand? Any – any of that stuff appeal to you?

ROSIE: I am so rubbish. Like my brother is incredible. He's five years younger than me and he's heterosexual, but he will go to a charity shop and come out with a woman's blouse and he wears it and he looks fucking amazing. And I'm like, 'how did you do that?' Um, now I – I actually need to sort myself out. Um, but I – honestly 80% of my clothes are New Look. Because even though I love how I look now, I hate shopping.

Just the idea of going to a vintage shop and trailing through racks and racks – no. What – when I need to buy new clothes, I literally go to New Look, I'm in there about ten minutes, and I go, 'blouse, blouse, blouse, dress, dress, eight dungarees, done.' And now – and I know what fits me, I know what works, and I can get on with other shit.

KIRI: So you're not someone who like luxuriates in shopping. Do you ever shop – shop online?

ROSIE: No. I have done during lockdown, but normally when I shop pre-Covid, it will be, 'oh, I got 20 minutes in between meetings. There's a New Look or a Topshop – RIP – there. Oh, I'd better go in and get a blouse.' So it's literally when I think, 'well there's nothing else to do, I'll get a pair of dungarees.'

KIRI: Is there, um, I feel like I know the answer to this already, but is there an item of clothing that you put on and you just immediately feel amazing or like you?

ROSIE: Uh, I've actually got to a point now where I do have a lot of items that I love. But I think my current favourite obviously are dungarees. But they are my new ones from Lucy & Yak and they've got vulvas on them. And I – again, it – I just think I've gone through a lot from being that girl with a beanie in her room that wouldn't dare go out, that now I can go to my local café and literally have women's genitalia all over my body and they make me feel so confident and so me.

KIRI: Yeah. It's, um, literally repping the brand. I love it.

[Both laugh]

ROSIE: But it was amazing. I went into a pub recently and two – two women came up to me and said, 'I'm really sorry, but we want to say we love your vulvas.'

KIRI: What an icebreaker. Is there, um, is there an air – like an era in time that you could see yourself fitting in with? I can see – this is where I see you, is the 19, uh, late 30s, early 40s. When all the

men had gone to war. You'd be in the land army in a boiler suit eating out all the women whose husbands were off at war.

[Both laugh]

ROSIE: Yes. Yes. I was going to say 40s for that reason, but also at night I could go home and put on one of those little 40s dresses and then go out to the tea dance and naturally fuck more women.

[Both laugh]

KIRI: Yeah. I, um, do you know what? I never – an outfit I saw you in recently that I have to talk about because it's – it was – felt like such a departure from what I normally see you in, but blew me away. The photo shoot you had done for the Attitude Awards where you're wearing a long-sleeved sort of like a – not high-neck but like I – I guess crew neck for want of a better term, floor-length so sequinny it's like the shiniest silver sequin ever.

ROSIE: Yeah.

KIRI: Like ultra-glam dress with a red lip. Your hair is as shiny as the dress and you just look – I'll say it, you look expensive, mate. How did it feel?

ROSIE: That's it. I – I really wanted to talk about this because it was amazing and it's – it was such an important thing for me because I won best comedian at the Attitude Awards, which is a gay magazine. And I – I think I was the first woman ever to win it. So definitely the outfit felt like a big thing. And I had to film an acceptance speech and then I had to, uh, do a photo shoot. And that really, I hope, summed up the two different parts of me. Because yeah, in the acceptance speech I wore this amazing

sequin dress and I felt so feminine. And in a way it was because I was the first woman to win it. I wanted to wear a ball gown because what other scenario do you get to wear a ball gown? So yeah, that was absolutely my red carpet moment.

But I don't know if you saw, but I did a second photo shoot for it. And for that I chose to wear an equally shiny suit. And I fucking loved it because it really felt like a journey for me in that I spent a lot of my teenage years going, 'I can't wear trousers, I can't wear a suit, um, I'm not gay and too disabled.' And then even coming out thinking, 'my tits are too big to pull off a good suit.' And so, um, being Britain's funniest gay, at least for a day, made me go, 'fuck it, I'm going to wear a suit.' And honestly I felt so confident in it.

KIRI: Um, it's this one, right? It's –

ROSIE: Yeah.

KIRI: I've just had to google it while you were telling me. It is – it's the most power lesbian vibes I've ever seen in my life. It is absolutely stunning. [ice cream truck sounds] Mate, it's absolutely incredible. And I love about the, um, the – can I hear ice cream?

ROSIE: Yeah.

[Both laugh]

KIRI: The only thing that can – that can distract me from google imaging amazing pictures of you is a sound of an ice cream van. Do you know what I love about this – this gorgeous gown, this gorgeous, gorgeous gown, is the shiny Doc Martens as well.

ROSIE: Yes. Yeah, of course. I had to wear Doc Martens.

KIRI: What's your relationship with heels? Have you ever tried? Have you got any interest?

ROSIE: Um, a – not like – that would not work. Not at all. For a laugh, I tried on my friend's and honestly it's like Bambi on ice. It does not end well. But also just my personality – I think if I were able-bodied, even then I wouldn't wear them. On other people I love that vibe of a power suit and heels. I think that is fucking fit. But I think if I wore them I'd be like, 'no, my feet hurt. I'm in a mood. Give me back my boots.'

KIRI: I love your, um, brand loyalty to Doc Martens. I've had three – three pairs in my life. I had a pair when I was kid that were, um, in primary school and I thought they were amazing. I think I was about ten or 11. They were the colour of – you know if you see oil or petrol on a puddle and it's those sort of swirls with like purples and greens?

ROSIE: Oh my god, yeah. No!

KIRI: They were – they were silver at the back and then had these swirls of like oil on a puddle. And I just thought they were the best thing in the world. And I remember wearing them to Bangor once to town where everyone would meet outside of Woolworths, and I didn't know you had to break them in, so I just spent the whole day being like, 'can we sit down for a bit now longer?' Because it was agonising. And then I've got a sparkly purple pair. And then I've got a vintage pair that I thought I'd buy for festivals that have got a big heel and they come up to your knee, but they're half a size too small.

ROSIE: No.

KIRI: So all that happens is they're like my beanie in that I wear them in the house for myself thinking, 'one day they'll give.'

[Both laugh]

ROSIE: Oh, that's such a shame. But yeah, honestly I could write a book about breaking Doc Martens in. I'm such a genius. It's all about the socks. All about the socks.

KIRI: Okay, good to know. I'm going to hit you up for this info afterwards. There was one thing I thought about. Do you know what? I was talking about this with my producer Jo. One of the things I love about the way you dress and what you do is you do a lot with Joules, who to me are like – being from the countryside, really sort of like solid kind of like – I mean all these in – in neutral terms, solid, middle-class countryside sort of wear, really classic stuff. So, you know, like again stripes, things like that.

But I don't – and to have an openly gay woman, them – you know, you influencing that, you know, being like – or whatever you are, an ambassador, a model. I think is a really beautiful thing and a sign of things moving forward in a positive way. Does it feel like that for you?

ROSIE: Yeah, completely. So I've always enjoyed Joules clothes because they're just really bright and lovely and like you said before, my staple anorak is a yellow Joules mac. And I wore that anyway, and a few months ago they reached out and asked me to be an ambassador. And yeah, like you I felt like that was such a great thing in terms of getting out there. And their brand is normally older, it's normally heterosexual people. So for them to

choose me and to be proud to say, 'oh, she wears our clothes,' is huge. And yeah, I love their clothes, like it's – it's their dungarees right now. So it's a funny thing with clothes and modelling. Like I never thought I'd be a model or an ambassador. And I feel like this hopefully is a start in terms of companies representing different types of people.

KIRI: Yeah, I think it's such a – it's such a – a great thing. And hope – and I hope this – I'm not articulating it in a – in a patronising way and be like, 'good for you and good for them.' But actually we – everybody needs representation and clothes are for everyone. And I think for so long –

ROSIE: Yeah.

KIRI: People have – do you know, in different sizes, like queer people, people – you know, different races have been told that like this stuff, especially – fashion is not for you or clothes aren't for you to enjoy.

ROSIE: Yeah.

KIRI: They're something you have to find what you can wear based on what the thin white people decide that they want to wear.

ROSIE: Yeah.

KIRI: Um, thin able-bodied white people as well. And so it's such a beautiful thing that a big brand – are they Yorkshire as well? Are they from Yorkshire, Joules?

ROSIE: I don't know.

KIRI: I think I've just got that into my head. But – but basically what I'm trying to ask you, Rosie, is can you hit me up with one of their pheasant jumpers? Because whenever I try and go and get one I can't find it.

ROSIE: Babe, I got you. I'll get you. I've got a hotline to Joules.

[Upbeat electronic music]

KIRI: So I feel like you're so settled in your style now in terms of like the glam Rosie dresses that we see and the beautiful one you saw – that we saw on Live at the Apollo.

ROSIE: Yeah.

KIRI: Which you told me it's – so it's gorgeous roses on it. And you said your best mate made that for you as well.

ROSIE: That's it. So my best friend Charlotte is a costume maker. And she's incredible. She's so talented and, um, Live at the Apollo when you're a comedian, it's a real landmark moment. Um, because it's so funny but you do think, 'oh, I made it. I'm a proper comedian.' And I really wanted to go out there with Charlotte. So she has – she made me my dress. And it was quite a 40s like wrap-around dress. And yet I felt so confident in it and it meant everything that she made it for me.

KIRI: It's so lovely. Because I think it's – yeah, your style now is so clear with those Rosie dresses. And then the dungarees and the stripes. Do you see your style evolving or you're like, 'this is it now? This is the uniform?'

ROSIE: Um, I'd hope it evolves. I think – I think that's what's exciting about getting older and I don't follow trends. But definitely if something new comes in, I will go, 'oh, I'll give that a go.' And actually, um, what is great for me now is when I do do telly shows, I have people to help me put the clothes on. So definitely now I got some dresses with a zip at the back or buttons because I like how they look even though I can't put it on. So definitely evolving and just if I feel confident in it, why not? I'll give it a bloody go.

KIRI: Is there an item of clothing you can always see yourself wearing?

ROSIE: I mean I talked about it too much but I'm going to get buried in Doc Martens. I feel – I feel – I mean I love them on such a number of reasons, but I just love how at four years old when I decided to walk, those are the boots that helped me walk. And they've just been with me my whole life.

KIRI: That's so lovely. And you've pre-empted the final question, which is, 'what do you want to be buried in?' But I assume with you it's Doc Martens and nothing else. Open casket.

[Both laugh]

ROSIE: Yeah. Tits out, Doc Martens on.

KIRI: Oh, it's been so nice talking to you. It's been – it's just been delightful. Um, uh, to talk about your clothes and your journey and everything. And I think you're a perfect example of just how personal fashion is and how much of ourselves – it plays a part in the clothes that we – we choose to wear and how we build

ourselves, um, using our clothes as a tool for that. So it's been great chatting to you, mate. Thank you so much.

ROSIE: Oh, I've loved it so much. And yet for you to say you like my look and my clothes, it's such a compliment because you're famous for your clothes. And may I say you always look fucking fit.

KIRI: Thank you so much. Do you know what I think you should get? I think you should get a, um, you know you wear those dungaree –dungaree dresses so well? I think you should get a like a pleather one of those. I think that would look really good with some soft like feminine blouses.

ROSIE: Oh my god, I'm getting one immediately. Yeah, that is such a good idea.

KIRI: Let me have a quick google and see if they exist. They have to. And if not, I know – oh my god, there's loads. New Look have got one. New Look. It's coming together. Um, yeah, there's one at New Look in the sale. 18 quid. And there's a pinafore one for 13 quid.

ROSIE: Done. Oh my god.

KIRI: Absolutely done. Sold.

[Upbeat electronic music]

KIRI: Rosie Jones, queen of our hearts and Dr. Martens, as it turns out. Rosie has sent some gorgeous pictures over, including the absolute stunners of her taken for Attitude and some pictures of her as a kid that will make you weep. They are so, so cute. So make sure you have a nose at our Instagram for those. Oh, and

thanks for everyone who's been joining with for our chats on the stories. We've been asking you guys the warm-up questions that we ask the guests, and your answers are very interesting and piss funny. So we've saved as many as we can in the highlights too, so you can go and have a little look at that. Um, just follow @whoyouwearingpod on Insta for a look at all that juicy stuff.

We've also had such a nice email from Lauren this week, who said, 'I just wanted to email to say how much I loved the episode with Coco Fennell. I'm such a huge fan of both of you and I felt like it was' – aw, 'I felt like it was two of my mates meeting each other and getting on really well.' Oh my god, I love that feeling. Um, but not too well. Uh, she says, 'I loved it so much when she said that she listened to All Killa' – oh, so did I, babe.

Uh, she said, 'I literally giggled and told my husband, and he gave zero shits.' That should be – I should do a tour called, 'your boyfriend doesn't give a shit about me.' Um, Lauren says, 'love the podcast, keep it up.' Oh, that is so lovely. If you want to write to us with something a little bit longer than like an Instagram message, you can email us at whoyouwearingpod@gmail.com.

We got some dreamy reviews too. Um, so this is from ArtyJoker who says, 'if you're a fan of fashion or just a fan of people, this podcast is so well-hosted.' Do you know what? I should really read these before I read them out because I just – I'm incredibly touched as I do. Um, uh, 'it's so well-hosted' – not this bit – 'it's so well-hosted that it's like listening to two friends reminisce and look forward to the future. Absolutely fascinating and such interesting guests week after week.'

Thank you so much for that. Strop in there because next week's guest – I loved them before we did this, but like my appreciation

of them and their life and – well, just everything about them just skyrocketed, so I'm very excited for the next week's episode.

Sasha, um, left a lovely review saying, 'Kiri was already one of my favs from All Killa No Filla, but I love the fashion content. So nice to hear stuff about fashion that doesn't feel too stuffy. Just honest chats about the joy of dressing up.'

Sasha, why didn't you write the tagline to this podcast, because that – that's it, isn't it? Is that I didn't want it to be stuffy and I wanted it to be joyous as well because, well, just sometimes clothes can feel like a prison and it should – I think that when you get it right it should feel like you're putting on a, you know, a superhero outfit. I mean I have literally done that for some shows. But yeah, they should – they should like bolster you up. I don't think like the clothes maketh the man, but I do think that they should, uh, should help you and not hinder you. So I'm really glad that's coming over.

Um, now because Rosie loved Docs so much, I thought I would yell about a small business that also makes sort of practical, comfortable items that will last forever and get better with age. So please meet Welsh indie bis Work Shy. They create sustainable workwear, specifically organically cotton chore jackets. Very cool. Very, um, and I don't mean this as a pejorative for once – very hipster. And to the point that I don't quite think I'm cool enough to wear one.

So every Work Shy jacket is designed and ethically manufactured in the UK. Lots of people say that, but they have got the goods to back it up. So the cotton used in the jackets is sourced from the Organic Cotton Co. based in Machynlleth in mid-Wales, so not that far at all. And all of the dyeing is done at the Work Shy studio

using low-impact, eco-friendly dyes. Even the labels in the garment are printed locally in Cardiff, which cuts down on unnecessary transport and they manage their waste produced while manufacturing by repurposing excess fabrics and off-cuts. And they also offer free repairs for life on your jacket, with an aim to close the loop of the endless waste of disposable fashion.

They also have an end of life policy that includes a buy-back initiative. This is amazing. So when you're finally finished with your jacket, they take it back. They'll give you a 30 quid Work Shy voucher, and no matter what the jacket's condition, and they'll just take it back. I think that's – guys, that's mad. I don't know how you're making it work. And then what they do is they either recycle it or repurpose it.

And the jackets are made to order in small batches, so they're not ubiquitous and it means that they sort of mellow and – and they age. And depending on how you use them it'll be slightly different. So if you've got like one in like a green and your makeup one, how you wear them and what you – what you wear them to means that the – the jacket takes on a life of its own. So it really becomes like a completely unique item. I really genuinely love them. I wish I was cool enough to buy one. My head was nearly turned. They did some bright yellow ones recently. And I – I'll be honest, I'll be forever sad that I didn't buy one. And I've missed it now.

So that is Work Shy. I hope you like them. You can find them on Instagram and on the internets. Just put 'Work Shy jackets' in and it'll come up.

Next week I'll be joined by one of the best humans that we have. It's Sindhu Vee. Now you're not ready for this chat and where it

goes and what it tells you about Sindhu's incredible life. This woman's relationship with style and fashion is just something else. I'm so excited for you to listen to it. I almost hope that you'll listen to this podcast months in the future. It won't help my listening figures, but then you can at least immediately go and binge listen to Sindhu's episode after this. You lot listening right now, you're just going to have to wait until next week. I'm sorry about that. But see you then and thanks for listening.

[Upbeat electronic music]

Who Are You Wearing is produced by Jo Southerd, the artwork is by Mary Phillips, and the music is by Ani Glass. This has been a Little Wander production.